

# Your local Independent Financial Adviser

Lloyd &  
Whyte

Ash Adkins BSc (Hons) DipPFS EFA



A fully qualified Financial Planner and a graduate of Cardiff University with a BSc (Hons) in International Business.

I have over a decade of experience advising professionals and businesses with their financial planning and have specific expertise working with healthcare professions.

The best financial planning advice should be independent, holistic and bespoke. I, therefore, pride myself on helping clients reach their future financial goals through regular reviews, careful planning, and treat each client's circumstances as unique.

Fundamentally, I wish to build a trusted professional relationship. My approach is one of guidance and direction, providing clients with what they need to know and what actions they can take to ensure their finances continuously contribute towards their goals. My clients can expect to receive comprehensive, appropriate advice at all times and feel confident about their finances.

You can contact me by:

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## Professional financial planning tailored to you



Financial Planning is an ongoing partnership that helps you to fully explore, identify and achieve your financial goals and lifestyle aspirations.

By building relationships we gain a clear appreciation of your life plan which enables us to best deliver an effective, all-encompassing planning service over the short, medium and longer term.

You might be a dentist, vet or optometrist. But we know you're also David, Andrew or Sarah. Unique people, with individual dreams and goals.

## About Lloyd & Whyte

We have specialist experience with healthcare professionals, and being independent means our advice is completely impartial. This blend of experience and independence means we're uniquely placed to help our customers achieve and protect what matters to them.

### Why choose us?

- Healthcare professional specialist
- Appointed by 6 national healthcare associations, including:
  - Association of Optometrists
  - British Chiropractic Association
  - British Dental Association
  - British Society of Dental Hygiene and Therapy
  - British Veterinary Association
  - Pharmacists' Defence Association
- Understanding client aspirations and financial planning needs
- Building long term client relationships
- Client risk and investment management
- Working with your Accountant and Solicitor
- Corporate Chartered Financial Planner status
- Established for nearly 70 years

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What can financial planning do for me? >>

# Financial Planning...

## What can financial planning do for you?

It brings direction, structure and results.

It brings all of your thoughts, worries and aspirations into a structured process that enables you to systematically work through them.

Thoughts become goals, worries are taken care of and aspirations can begin to feel more like a reality, however distant.

## What matters to you?

Identifying what you want to achieve is crucial. Your objectives over the short, medium and long term will define your financial plan and ultimately deliver the results you want.

Once you have a definitive goal or target you are far more likely to achieve it. Similarly, working with someone who is helping you to stay focussed and on track just adds that extra incentive.

## Example scenarios:

### Recent graduate or young professional?

- **Basics:** Income, debt and cashflow management, protecting your income and future earning potential.
- **Considerations:** Save for a deposit for your first flat or house, starting a retirement fund (however small).
- **Aspirations:** Thoughts of buying into or owning your own practice.

### Established professional taking life's big steps?

- **Basics:** Wider financial protection for all your commitments which supports a growing list of dependants, developing purposeful retirement provision, taking advantage of tax efficiencies.
- **Considerations:** A bigger or forever home, savings and investments for holidays, supporting future education, university or weddings, treating yourself to the new car.
- **Aspirations:** Buying into or purchasing a practice, developing other income streams, investing in a second property for holidays, rental and longer term retirement funding.

### 50 plus and preparing to enjoy the fruits of your labour?

- **Basics:** Understanding your assets, ensuring your retirement fund is ready for action, knowing your pre and post-retirement options, including flexible pension implications.
- **Considerations:** Outlay for university fees or weddings, developing other income streams, investing in property, downsizing your home, thinking of your practice exit strategy, inheritance tax considerations.
- **Aspirations:** Enjoying the retirement you want, seeing the world, helping the kids and grandchildren.

## Our Affinity Partners:



## What matters to you, matters to us

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