

preventative healthcare
plan reporting loyalty
affordable treatment
practice needs
no set up costs
marketing support
benefits
online portal
dedicated relationship manager
advice
regular income
expert training
growth
plan literature
tailored service
guidance

Dental Patient Plans

Flexiplan for Dentists

Lloyd &
Whyte

An introduction to: Lloyd & Whyte

- 1 Lloyd & Whyte is a specialist provider of insurance and independent financial advice to healthcare professionals throughout the UK.
- 2 We have been working in proud partnership with the British Dental Association for over 20 years. This experience has allowed us to develop an in-depth understanding of the dental industry. We've turned this insight into products and services tailored for dentists and dental practices.
- 3 In addition to our partnership with the BDA, we also have established relationships with the British Veterinary Association, British Medical Association, British Chiropractic Association and the Association of Optometrists.

- 4 Our background as an insurance broker means we're used to working in a regulated industry which puts treating clients fairly at the forefront.

This client-centric culture translates to our non-regulated services such as Flexiplan. Such is our commitment to professionalism and high standards, Lloyd & Whyte are proud to hold Corporate Chartered Insurance Broker status.
- 5 FlexiPlan is a dedicated part of Lloyd & Whyte with a personable team, offering tailored and flexible Dental Patient Plans to practices.

It is the only payment plan approved by the BDA, so this should help you feel more confident using it.



Complete control with all the support you need

Our FlexiPlan is a great way to generate a regular income for your practice and provide added value for your patients.

Setting up your plan



- No set up costs
- Dedicated Relationship Manager providing:
 - Face to face support
 - Advice about plan benefits
 - A tailored service to suit your practice needs
 - Guidance on pricing
- Includes Worldwide Accident & Emergency Dental Insurance

Launching your plan



- Support with plan implementation
- Marketing support for your plan
- Provision of plan literature
- In-practice plan training

Ongoing support



- Dedicated Relationship Manager to assist with growth and development
- Ongoing administration support from our friendly Head Office team
- Monthly reports
- Administration of direct debits

Online portal

- Real-time patient sign up
- 24/7 online access to your plan
- Make amendments at the click of a button
- Plan reporting



Price guide

Anticipated number of patients within 2 years	Cost per patient, per month			Set up cost	Monthly additional administration fee
	BDA Expert Members & Good Practice	BDA Essential & Extra Member	Standard (Non BDA Members)		
	(At least one partner in the practice must be a member)				
Over 500	£1.00	£1.10	£1.30	Zero	Zero
Less than 500	£1.20	£1.30	£1.50		



Have you thought about a New Joiner fee?

We recommend adding a new joiner fee to your plan to ensure extra buy in from your new sign-ups.

It discourages early cancellations and can be added to the first direct debit collection.

We will even refund 30% of the new joiner fee back to you at the end of the year.



Testimonials

“ We transferred our dental plan provider to Lloyd & Whyte in July 2017 and have been provided with excellent Customer support since then.”

Michael Pilling
Practice Manager, Hoburne Dental Practice Christchurch

“ With Lloyd & Whyte, we have made a huge cost saving, but have also been pleasantly surprised by their high standard of customer service and efficiency. We would highly recommend them.”

Luke Wordley
Business Manager, The Borough Dental Practice

“ Lloyd & Whyte have been great and supportive every step of the way, from the introductory staff training day at the practice all the way through my first year.”

Dr Robert Zabihi
Practice Owner, Pinner Dental

“ The introduction of the new portal has been great, it saves time and is simple to use. Support has always been excellent from the team.”

Kathryn Behan
Practice Manager, Kordel House Dental Practice





To find out more about FlexiPlan:

Call 01823 250709 ■ **Email** flexiplan@lloydwhyte.com

Web www.lloydwhyte.com/dentalpatientplan

In proud partnership with

BDA

British Dental Association



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